

MEDIA RELEASE

19 November 2025

For immediate reporting



RAHMATAN LIL ALAMIN FOUNDATION PARTNERS UNHCR TO LAUNCH FUNDRAISING CAMPAIGN SUPPORTING SUDAN EMERGENCY APPEAL 2025

The Rahmatan Lil Alamin (Blessings to All) Foundation (RLAF), in collaboration with UNHCR, the UN Refugee Agency, is launching an urgent fundraising campaign to support Sudan's deepening humanitarian crisis. The Sudan Emergency Appeal 2025 will run from 19 November 2025 to 3 December 2025 through RLAF's online platforms and social media channels.

The Scale of the Displacement Crisis

2 Sudan is experiencing one of the world's most severe displacement emergency with over 14 million people forced from their homes since April 2023. More than 7 million remain displaced within the country. Across borders, 4.2 million refugees have sought safety in neighbouring countries such as Chad, South Sudan, Egypt, Libya and Ethiopia.

3 Recent fighting around North Darfur's population centres has triggered massive new displacement waves, leaving thousands trapped without safe humanitarian access. Over 30 million people - more than half of Sudan's population – now require urgent assistance. Families, primarily women and children, face severe shortages of food, clean water, and medicine, resulting in malnutrition and disease spreading rapidly. Women and children are also facing heightened risks of exploitation and limited access to essential services such as healthcare and education.

Critical Need for Humanitarian Aid

4 Funds raised through the RLAF-UNHCR Appeal will support three critical areas of life-saving intervention: (i) **Human Assistance and Protection**, which includes the provision of safe shelter, aid, and psychosocial support for survivors of gender-based violence (GBV); the distribution of (ii) **Core Relief Items** such as essential survival kits containing blankets, cooking utensils, and clothing for newly displaced families; (iii) the implementation of **WASH** (Water, Sanitation, and Hygiene) services, aimed at preventing

the spread of infectious diseases such as cholera through the construction of emergency latrines and the distribution of hygiene kits;

5 “The scale of suffering in Sudan today calls for immediate attention,” said the Chief Executive Officer of RLAF, Mr Adnan Abdul Hamid. “The worsening violence, hunger and widespread displacement have created a humanitarian crisis. We appeal to the community for urgent action to provide humanitarian aid.”

6 Through this fundraising collection, RLAF seeks to rally the Singapore community to support the displaced people affected by the Sudan crisis. All funds raised will be channelled through UNHCR to support the delivery of urgent, life-saving assistance including shelter, clean water, food, emergency health and medical support, and psychosocial care to affected individuals and families across Sudan and the neighbouring countries.

Fundraising Campaign Details

7 The mode of donations is as listed below.

a. Online Donations

Mode of payment	Details
PayNow	Transfer to RLAF’s UEN 200910530Z and indicate under remarks: “ <i>SudanEAppeal2025</i> ” See Annex A for the PayNow QR code for the Donation for Sudan Emergency Appeal.
Interbank Transfer	Transfer to OCBC Current Account 601313315001 (Rahmatan Lil Alamin Foundation)
Cheque	Payable to ‘RLAF’ <ul style="list-style-type: none"> Indicate on the back of cheque: donor’s name, NRIC/UEN (for tax-deductible donations), contact number, and “<i>SudanEAppeal2025</i>” . Mail your cheque to RLAF at Masjid Yusof Ishak, 10 Woodlands Drive 17, Singapore 737740
Giving.sg	<ul style="list-style-type: none"> Donation for the Sudan Emergency Appeal tinyurl.com/sudaneappeal2025
RLAF Page	<ul style="list-style-type: none"> tinyurl.com/sudaneappeal25

Note: For tax-deductible donations, kindly email a screenshot of the donation together with the donor's NRIC or UEN details to finance@rlafoundation.org.sg. All donations will be channelled through to UNHCR under the Overseas Humanitarian Assistance Tax Deduction Scheme (OHAS) to ensure effective delivery of relief to affected communities.

b. Mosque Friday Collections

- RLAFF will also be organising a collection with participating mosques across Singapore between **Friday, 21 November 2025 and Thursday, 27 November 2025**. Donation boxes will be marked with the RLAFF logo and the purpose of the appeal.

8 For more information, please contact Ms Elya at elyasherzlynn@rlafoundation.org.sg or Mdm Norlinda at norlinda@rlafoundation.org.sg

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Annex A: QR Code for PayNow Donation for Sudan Emergency Appeal 2025



RLAF's UEN 200910530ZRLA

Annex B: Fundraising Poster

The poster features a background image of a refugee camp with tents and people. At the top left, the logo for "Rahmatan lil Plamin FOUNDATION" is displayed in red and white. To its right is the UNHCR logo, with the text "In support of UNHCR The UN Refugee Agency" above it. Below these logos is the permit number "Permit No. 0080/2025". The main title "SUDAN EMERGENCY APPEAL" is written in large, bold, white letters across the center. Below the title, the dates "19 November - 3 December 2025" are shown in a blue banner. A red text box contains the following information: "RLAF in collaboration with UNHCR is launching an urgent fundraising campaign. Over **30 million people** in Sudan **urgently need humanitarian aid**, and **more than 14 million** have been **displaced** since April 2023." Below this, it lists the types of aid: "Donate now to provide **Human Assistance & Protection** (safe shelter, aid, and psychosocial support), **Core Relief Items** (essential survival kits for displaced families), and **WASH Services** (emergency latrines and hygiene kits)." At the bottom left, it says "Find out more: rlafoundation.org.sg". At the bottom right, there is a "Scan to Donate" section with a QR code and the UEN number "UEN200910530ZRLA". A small note at the bottom left reads "Photo credit © UNHCR".

Annex C: Photos of People affected by the Sudan Crisis



(Credit photos: UNHCR)

Annex D:

About Rahmatan Lil 'Alamin Foundation (RLAF)

The Rahmatan Lil 'Alamin (Blessings to All) Foundation (RLAF) was set up in 2009 by the Islamic Religious Council of Singapore (MUIS) to encourage the Singapore Muslim community to radiate blessings to all. RLAF works in collaboration with partners locally and abroad to support humanitarian and community causes, regardless of race, faith, or background.

About UNHCR

UNHCR, the UN Refugee Agency, is a global organization dedicated to saving lives, protecting rights and building a better future for people forced to flee their homes because of conflict and persecution. UNHCR leads international action to protect refugees, forcibly displaced communities and stateless people and delivers life-saving assistance, helps safeguard fundamental human rights and develops solutions that ensure people have a safe place called home where they can build a better future. UNHCR also works to ensure that stateless people are granted a nationality. UNHCR teams bring expertise, compassion, and unwavering dedication to protect and care for millions worldwide.